



## **NORTH AMERICAN BUTTERFLY ASSOCIATION**

### **Executive Director**

The **North American Butterfly Association**, the largest group of people focused on butterflies and their conservation, seeks an Executive Director.

#### **About the North American Butterfly Association**

Formed in 1992, **North American Butterfly Association (NABA)** is a national membership-based 501(c) (3) non-profit organization who works to save butterfly species throughout North America. NABA is headquartered in Morristown, New Jersey, and our group exemption status covers approximately 25 chapters that are located throughout the U.S. NABA's motto is: If we can save butterflies, we can save ourselves®. NABA's concern for butterflies reflects our concern for a healthy planet, one that provides for these precious pollinators as part of a comprehensive and integrated approach to sustainability.

North American Butterfly Association:

- Owns and operates the 100-acre National Butterfly Center [www.nationalbutterflycenter.org](http://www.nationalbutterflycenter.org) in Mission, Texas, an exceptional education and conservation center that is the largest botanical garden in the U.S. focused on using native plants in a garden setting
- Runs the NABA Butterfly Monitoring Program, through which it has amassed the largest database of butterfly occurrences in the world. This database is increasingly used by scientists to answer important questions about butterfly biology and population trends
- Publishes two outstanding magazines, *American Butterflies* and *Butterfly Gardener*
- Increases the world's populations of butterflies by encouraging the creation of habitat for butterflies by thousands of citizen volunteers, through its Butterfly Garden Certification Program
- Has saved the last viable colony of Regal Fritillaries in the eastern U.S., succeeded in getting Miami Blues listed as endangered, and has begun an innovative program to save Bartram's Scrub-Hairstreaks
- Works with other organizations and is a member of the steering committee of the Monarch Joint Venture and is the only NGO member of the South Florida Endangered Species Working Group

#### **About the North American Butterfly Association Executive Director Position**

The Executive Director is responsible for providing strategic leadership for NABA by working with the Board of Directors and the Board President/Founder to establish long-range goals, strategies, plans and policies. The Executive Director oversees all organizational activities and ensures that these are carried out in a manner consistent with the organization's mission, policies, and programs, as adopted by the Board of Directors. The Executive Director is the organization's lead spokesperson and most visible representative to direct NABA's agenda and secure financial support for the organization.

Executive Director, North American Butterfly Association



The Executive Director will:

- Lead fundraising activities, including obtaining grants and contracts from foundations and government agencies, as well as donations from individuals
- Grow NABA's membership base, through expansion and retention
- Heighten the public profile of NABA
- Supervise, hire, cultivate and evaluate staff, building a professional and enthusiastic team
- Work with the Board of Directors and the Board President to develop and implement a strategic plan
- Identify and develop opportunities to partner with other organizations to further NABA's mission
- Serve as principal liaison with Board of Directors regarding institutional and programmatic development and progress
- Report on a regular basis to the Board President regarding the state of the organization.

### **Opportunity**

The incoming Executive Director will partner with the President and the Board of Directors to build on NABA's strong foundation of conserving butterflies and their habitats throughout North America, both by direct action, and by educating the public about the importance of butterflies and their habitats. There is tremendous opportunity for an energetic and focused conservation leader to build on and expand the scale of a relatively underleveraged national organization that is accomplishing incredible results for the conservation of butterflies through a small team of devoted staff and committed volunteers.

### **Requirements**

- Bachelor's Degree or higher
- Demonstrated passion for nature and a genuine interest in butterflies
- High energy that is focused on success
- Demonstrated leadership experience
- Successful track record growing an organization, program, or membership base
- Demonstrated success with grant writing and obtaining grants, preferably from both private foundations and from government agencies
- Demonstrated experience with marketing and social media
- Excellent communications skills
- Demonstrated management skills that include planning, decision-making, facilitating and process improvement

### **Location**

This position will preferably be located in Morristown, New Jersey, but other locations may be considered.

### **Compensation**

Salary will be competitive. Successful leadership will be rewarded with bonuses and salary increases.

### **Equal Employment Opportunity Statement**

North American Butterfly Association is an equal opportunity employer. Applicants will not be discriminated against because of race, color, creed, sex, sexual orientation, gender identity or expression, age, religion, national origin, citizenship status, disability, ancestry, marital status, veteran status, medical condition or any protected category prohibited by local, state or federal laws.

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**Application**

North American Butterfly Association has retained the services of ThinkingAhead Executive Search. Please submit your resume and expression of interest to Chris Spagnola, Partner, at [cspagnola@thinkingahead.com](mailto:cspagnola@thinkingahead.com).

*This position description is intended only to describe the general nature of the job. It does not represent an all-inclusive listing of the duties, nor of the experience, knowledge, skills and abilities required to satisfactorily perform the job.*

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