



## **Executive Director Position Open**

**The North American Butterfly Association (NABA)**, the largest group of people focused on butterflies and their conservation, seeks an Executive Director.

This is a rare opportunity to take a nationally important nature/conservation organization to the next level.

### **About the North American Butterfly Association**

NABA:

- Is a national 501(c)(3) non-profit organization headquartered in Morristown, New Jersey, whose group exemption status covers its approximately 20 chapters that are located throughout the United States
- Owns and operates the National Butterfly Center (NBC) in Mission, Texas. The NBC is the best place in the United States to see and learn about butterflies (as many as 200,000 individual butterflies of 100 species have been seen at the NBC in a single day and the total number of species seen at the NBC is currently 234). Located in the most economically disadvantaged region of the United States, the NBC educates more than 5000 school children each year about the importance of butterflies and their habitats. The 100-acre site, located on the Rio Grande river, includes the extensive Texas Butterfly Garden, Research and Development Gardens, and the Mary Yturria Conservatory Classroom. In conjunction with the USFWS, the NBC is currently creating TEXSTAR (Texas Savanna Trails and Azenia Refugium) to help conserve the federally endangered Rio Grande Azenia. The NBC was one of twenty recipients, nationwide, of major grants from National Fish and Wildlife Foundation to increase habitat for Monarchs. The NBC Visitors Pavilion has won a number of architectural awards and was designed by Wendy Evans Joseph, who was the principal architect of the Holocaust Museum in Washington, DC. The National Butterfly Center is the largest botanical garden in the United States focused on using native plants in a garden setting.
- Conducts monitoring programs, including the 4<sup>th</sup> of July Butterfly Counts, that have amassed the largest database of butterfly occurrences in the world. These data are beginning to be displayed through NABA's Webutterfly.org website that has received major funding from the National Science Foundation, the National Geological Survey and from the Dodge Foundation.
- Helps to educate the public about the importance of butterflies and their conservation through the publication of two outstanding magazines, *American Butterflies* and *Butterfly Gardener*.
- Increases the world's populations of butterflies by encouraging the creation of habitat for butterflies by thousands of citizen volunteers, through its Butterfly Garden Certification Program.
- Has saved the last viable colony of Regal Fritillaries in the eastern United States from certain destruction, convinced first the State of Florida and then the USFWS to list Miami Blues as endangered and has just begun an innovative program to save Bartram's Scrub-Hairstreaks. NABA is also pursuing land acquisitions, when appropriate, to save other endangered butterflies.
- Was responsible, for the first time, for bringing some stability to the names of butterflies and actively continues work in this area through the NABA Names Committee, consisting of some of the foremost butterfly taxonomists in the world.
- Works with other like-minded organizations and is a member of the steering committee of the Monarch Joint Venture and is the only NGO member of the South Florida Endangered Species Working Group.

### **About the North American Butterfly Association Executive Director Position**

The Executive Director will:

- Obtain grants and contracts from foundations and government agencies.
- Grow NABA's membership base.
- Heighten the public profile of NABA and its activities.
- Obtain donations from individuals.
- Supervise, hire, cultivate and evaluate staff, building a professional and enthusiastic team.
- Work with the Board of Directors and the Board President to implement a strategic plan.
- Identify and develop opportunities to partner with other organizations to further NABA's mission.

**Requirements**

- Bachelor's Degree or higher
- Demonstrated passion for nature and a real interest in butterflies
- High energy that is focused on success
- Demonstrated leadership experience, preferably running an organization or a program.
- Demonstrated experience with grant writing and obtaining grants, preferably from both private foundations and from government agencies
- Demonstrated experience with marketing/social media

**Location:**

This position will preferably be located in Morristown, New Jersey, but other locations may be considered.

**Compensation:**

Salary will be competitive, commensurate with experience. Successful leadership will be rewarded with bonuses and salary increases.

**How to Apply:**

Please send a letter briefly explaining why this position is of interest to you, attaching your resume, to [naba@naba.org](mailto:naba@naba.org) by Oct. 3 2017.